

BRADLEY R. CURS

March 2012

University of Missouri
Educational Leadership & Policy Analysis
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EDUCATION

- Ph.D. Economics, University of Oregon, 2005
Primary Fields: Economics of Education, Labor Economics
Secondary Fields: Applied Econometrics, Industrial Organization
- M.S. Economics, University of Oregon, 2000
- B.S. Mathematics and Economics, University of Oregon, 1999
Departmental Honors in Economics

PROFESSIONAL POSITIONS

- Director, Hook Center for Educational Leadership and District Renewal, University of Missouri, 2011 to present
- Associate Professor, Educational Leadership and Policy Analysis, University of Missouri, 2011 to present
- Assistant Professor, Educational Leadership and Policy Analysis, University of Missouri, 2005 to 2011
- Graduate Teaching Fellow, Department of Economics, University of Oregon, 2001 to 2005

RESEARCH

Refereed Journal Articles

- Curs, B. R.** & Harper, C. E. (in press). The effects of institutional financial aid on first-year collegiate grade point average: A regression-discontinuity approach. *The Review of Higher Education*.
- Curs, B. R.**, Bhandari, B., & Steiger, C. (2011). The roles of public higher education expenditure and the privatization of higher education on U.S. state economic growth. *Journal of Education Finance* 36, 424-441.
- Curs, B. R.**, & Singell, L. D., Jr. (2010). Aim high or go low? Pricing strategies and enrollment effects when the net price elasticity varies with need and ability. *The Journal of Higher Education*, 81, 515-543.

- Curs, B. R.** (2008). The effect of institutional merit-based aid on enrollment decisions of needy students. *Enrollment Management Journal*, 2, 10-31.
- Saupe, J. L., & **Curs, B. R.** (2008). Deriving enrollment management scores from ACT Data. *IR Applications*, 16, 1-16.
- Curs, B. R.**, Singell, L. D., Jr., & Waddell, G. R. (2007). Money for nothing? The institutional impact of changes in federal aid policy. *Education Finance and Policy*, 2, 228-261.
- Singell, L. D., Jr., Waddell, G. R., & **Curs, B. R.** (2006). HOPE for the Pell? Institutional effects in the intersection of merit-based and need-based aid. *Southern Economic Journal*, 73, 79-99.
- Curs, B. R.**, & Singell, L. D., Jr. (2002). An analysis of the application and enrollment processes for in-state and out-of-state students at a large public university. *Economics of Education Review*, 21, 111-124.

Edited Books

- Curs, B. R.** (Ed.) (under contract). Merit Aid Reconsidered. In P. D. Umbach (Series Ed.), *New Directions in Institutional Research*, San Francisco, CA: Jossey-Bass.

Peer-Reviewed Book Chapters

- Curs, B. R.** & Brown, C. (under contract). Well defined incentives and state financial aid programs. For publication in P. D. Umbach (Series Ed.), *New Directions for Institutional Research*, San Francisco, CA: Jossey-Bass.
- Curs, B. R.** (under contract). Institutional merit aid. For publication in P. D. Umbach (Series Ed.), *New Directions for Institutional Research*, San Francisco, CA: Jossey-Bass.
- Curs, B. R.**, Singell, L. D., Jr., & Waddell, G. R. (2007). The Pell program at thirty years. In J. C. Smart (Ed.), *Higher education: Handbook of theory and research: Vol. XXII* (pp. 281-334). New York: Springer.

Book Reviews

- Singell, L. D., Jr., & **Curs, B. R.** (2010). Book review [Review of the book *Economics of Education*, by D. J. Brewer & P. J. McEwan]. *Economics of Education Review*, 29(6), 1183-1184.

Manuscripts in Preparation

- Does state financial aid affect institutional aid? An analysis of the role of state policy on postsecondary institutional pricing strategies. w/ Luciana Dar
- Beyond money: Relating local school taxation to family and community risk. w/ Angela Hull
- What can merit-aid buy? The effects of financial aid packages on the enrollment decisions of applicants to a large public university.
- Differential Effects of the Components of Higher Education Expenditure on U.S. State Economic Growth. w/ Valeska Araujo
- On the Relationship between Instruction, Research, and Student Services Expenditure and Freshman Enrollment. w/ Nino Kalatozi and Michael Visser.

Defining Proficient: Applying Policy Innovation and Diffusion to State Elementary and Secondary Education Standards. w/ Mikael Pelz.

Research Grants Funded

Curs, B. R. (PI) & Ehlert, M. (2012). Designing & testing student growth measures for use in professional staff evaluations and incentive pay systems. *Kansas City Missouri School District*, \$94,473.

Harper, C. E. (PI) & **Curs, B. R.** (Co-PI) (2010). Freshman interest groups at the University of Missouri: A historical analysis. *Richard Wallace Research Incentive Grant* at the University of Missouri. \$4,000.

Lewis, T. (PI), & **Curs, B. R.** (Senior Personnel) (2007). Behavioral disorders research center. *U.S. Department of Education Institute of Education Sciences*. \$1,867,080.

Curs, B. R. (PI) (2004). Pay your money, take your choice: Three essays on the changing need-merit mix of financial aid and the college choice of low-income students. *Association for the Study of Higher Education/Lumina Foundation Dissertation Research Fellowship*. \$12,500.

Grant Proposals Unfunded

Jaquette, O. (PI) & **Curs, B. R.** (Co-PI) (2011). The Effect of State Funding on Nonresident Enrollment and Consequences for Underrepresented Students. Submitted to the *American Education Research Grants Program*. \$35,000.

Lembke, E. (PI), & **Curs, B. R.** (Senior Personnel) (2010). Project EL NUMeRo: English Learner Numeracy Understanding and Math language intervention. Submitted to the *.S. Department of Education Institute of Education Sciences*. \$1,500,000.

Bergin, C. C. (PI), **Curs, B. R.**, Bergin, D. A., Whitney, S. (Co-PI's) (2010). A Randomized Study of the AVID Program in High School. Submitted to the *.S. Department of Education Institute of Education Sciences*. \$1,737,452.

Bergin, C. C. (PI), **Curs, B. R.**, Bergin, D. A., Whitney, S. (Co-PI's) (2010). A Randomized Study of the AVID Program in High School. Submitted to the *National Institutes for Health - Reducing Risk Behaviors by Promoting Positive Youth Development program*. \$1,940,000.

Curs, B.R. (PI) (2010). *Does state financial aid affect institutional aid? An analysis of the role of state policy on postsecondary institutions' pricing strategies*. Submitted to the *Association for Institutional Research Grants Program*. \$40,000.

Curs, B.R. (PI) (2009). *Does state financial aid affect institutional aid? An analysis of the role of state policy on postsecondary institutions' pricing strategies*. Submitted to the *American Education Research Grants Program*. \$20,000.

Curs, B.R. (PI) (2008). *On the Relationship between Instruction, Research, and Student Services Expenditure and Freshman Enrollment*. Submitted to the *American Education Research Grants Program*. \$20,000.

Podgursky, M. (PI), Wechsler, B. J., **Curs, B. R.**, Thornburg, K. (Co-PIs) (2007). *Subcontract to develop a P-20 longitudinal data system in Missouri*. Sponsored by

Missouri Department of Elementary and Secondary education and funding is requests from *Institute of Education Sciences*, \$1,022,490.

Curs, B.R. (PI) (2007). *Understanding the policy and practices of local professional development communities*. Sponsored by the Missouri State Teachers Association and funding is requested from *Institute of Education Sciences*, \$42,442.

Curs, B.R. (PI), Singell, L.D., Jr., & Stater, M. (Co-PI's) (2006). *How Do High-Tuition High-Aid Policies Affect Access for Low-Income Students?* Funding requested from *Institute of Education Sciences*, \$394,804.

Curs, B.R. (PI) (2006). *The Effects of a Merit Aid Program at a Large Public University on the College Choice of Low-Income Students*. Funding requested from *National Association of Student Financial Aid Administrators*, \$4,567.20.

Refereed Presentations

Brown, C., **Curs, B. R.**, & Hart, J. L. (2011). HOPE for access: Effects of merit-based aid on enrollment by gender. Paper presentation at the *Association for the Study of Higher Education Conference*, Charlotte, NC.

Brown, C. & **Curs, B. R.** (2011). Event history analysis: Missouri A+ program. Paper presentation at the *Association for Education Finance and Policy Conference*, Seattle, WA.

Curs, B. R. & Dar, L. (2011). Do institutions respond asymmetrically to changes in state need- and merit-based aid. Paper presentation at the *Association for Education Finance and Policy Conference*, Seattle, WA.

Curs, B. R. & Dar, L. (2010). Do institutions respond asymmetrically to changes in state need- and merit-based aid. Interactive scholarly dialogue presentation at the *Association for the Study of Higher Education Conference*, Indianapolis, IN.

Harper, C. E. & **Curs, B. R.** (2010). Fifteen Years of Freshman Interest Groups at the University of Missouri: A Historical Analysis. Roundtable presentation at the *Association for the Study of Higher Education Conference*, Indianapolis, IN.

Jaquette, O., Bastedo, M., Cheslock, J., **Curs, B. R.**, & Doyle, W. (2010). Unintended shift towards privatization: Causes, institutional responses, and policy implications. Symposium presentation at the *Association for the Study of Higher Education Conference*, Indianapolis, IN.

Curs, B. R. & Dar, L. (2010). Does state financial aid affect institutional aid? An analysis of the role of state policy on postsecondary institutional pricing strategies. Paper presentation at the *Western Economics Association International Conference*, Portland, OR.

Curs, B. R., Bhandari, B., & Steiger, C. (2010). Higher education expenditure, private higher education, and growth. Paper presentation at the *Western Economics Association International Conference*, Portland, OR.

Kalatozi, N. & **Curs, B. R.** (2010). Nature and extent of campus violence in U.S. community colleges. Poster presentation at *American Education Research Association Conference*, Denver, CO.

- Curs, B. R.** & Dar, L. (2010). Does state financial aid affect institutional aid? An analysis of the role of state policy on postsecondary institutional pricing strategies. Paper presentation at the *American Educational Finance Association Conference*, Richmond, VA.
- Heller, D., Delaney, J. A., Ness, E. C., **Curs, B. R.**, Zhang, L., Anderson, R., & Bell, A. (2009). Merit aid reconsidered. Symposium presentation at the *Association for the Study of Higher Education Conference*, Vancouver, BC.
- Curs, B. R.** & Harper, C. E. (2009). The effects of institutional financial aid on first-year collegiate grade point average: A regression-discontinuity approach. Paper presentation at the *Association for the Study of Higher Education Conference*, Vancouver, BC.
- Curs, B. R.**, Kalatozi, N., & Visser, M. S. (2009). On the relationship between instruction, research, and student services expenditures and freshman enrollment. Poster presentation at *American Education Research Association Conference*, San Diego, CA.
- Hull, A. & **Curs, B. R.** (2008). Beyond money: Relating local school taxation to family and community risk. Poster presentation at *American Educational Finance Association Conference*, Denver, CO.
- Curs, B. R.** & Bhandari, B. (2008). The roles of public higher education expenditure and the privatization of the higher education on U.S. states economic growth. Paper presentation at the *American Educational Finance Association Conference*, Denver, CO.
- Araujo, V. & **Curs, B. R.** (2008). Differential Effects of the Components of Higher Education Expenditure on U.S State Economic Growth. Paper presentation at the *American Education Research Association Conference*, New York City, NY.
- Curs, B. R.** & Bhandari, B. (2007). The roles of public higher education expenditure and the privatization of the higher education on U.S. states economic growth. Paper presentation at the *Southern Economic Association Meetings*, New Orleans, LA.
- Curs, B. R.**, & Singell, L. D., Jr. (2007). Differences across need and ability in the price responsiveness of applicants to a large public university. Paper presentation at the *Association for the Study of Higher Education Conference*, Louisville, KY.
- Saupe, J. L., & **Curs, B. R.** (2007). Deriving enrollment management scores from ACT Data. Paper presentation at the *Association for Institutional Research Conference*, Kansas City, MO.
- Curs, B. R.** (2007). What can merit-aid buy? The effects of financial aid packages on the enrollment decisions of applicants to a large public university. Paper presentation at the *American Educational Finance Association Conference*, Baltimore, MD.
- Curs, B. R.** (2006). Financial aid and where applicants to a large public university eventually attend. Paper presentation at the *Association for the Study of Higher Education Conference*, Anaheim, CA.
- Curs, B. R.** (2006). What can financial aid buy? The effects of financial aid packages on the enrollment decisions of applicants to a large public university. Paper presentation at the *University of Houston Higher Education Finance Roundtable*, Houston, TX.

Curs, B. R. (2006). The effect of institutional merit-based aid on enrollment decisions of needy students. Paper presentation at the *American Educational Finance Association Conference*, Denver, CO.

Singell, L. D., Jr., Waddell, G. R., & **Curs, B. R.** (2005). Hope for the Pell? The impact of merit-aid on needy students. Paper presentation at the *Association for the Study of Higher Education Conference*, Philadelphia, PA.

Curs, B. R., Singell, L. D., Jr., & Waddell, G. R. (2005). Money for nothing? Changes in federal aid policy and the college choice of Pell recipients. Paper presentation at the *National Bureau of Economic Research Higher Education Workshop*, Cambridge, MA.

Curs, B. R. (2004). Pay your money, take your choice: Three essays on the changing need-merit mix of financial aid and the college choice of low-income students. Paper presentation at the *Association for the Study of Higher Education Pre-Conference*, Kansas City, MO.

Curs, B. R., Singell, L. D., Jr., & Waddell, G. R. (2004). Money for nothing? Changes in federal aid policy and the college choice of Pell recipients. Paper presentation at the *Southern Economic Association Meetings*, New Orleans, LA.

Invited Presentations

Curs, B. R. (2011). The effects of merit-based aid on the enrollment decisions of needy students. Webinar presentation in the *Texas Guaranteed Student Loan Corporation: 2011 Student Success Webinar Series*, <http://www.tgslc.org/training/success/index.cfm>.

Curs, B. R. (2010). Home-grown research: What do we know on college access. Symposium presentation at the *Focus on Missouri: Barriers, Strategies, Access Conference*, Columbia, MO.

Curs, B. R. (2009). The application of longitudinal data to research on Missouri's higher education system. Symposium presentation at the *Using Longitudinal Data to Improve P-20 Educational Outcomes in Missouri Conference*, Columbia, MO.

Curs, B. R. (2008). The roles of public higher education expenditure and the privatization of the higher education on U.S. states economic growth. Paper presentation at *Sonoma State University Economics Research Seminar*, Rohnert Park, CA.

Curs, B. R. (2007). Job Search Strategies for ASHE/Lumina Fellows. Symposium presentation at the *Association for the Study of Higher Education Summer Policy Colloquium*, Potomac, MD.

Teaching

Courses Taught at the University of Missouri

ELPA 9402: Education Policy Analysis

- Fall 2008, 2010

ELPA 9405: College Access

- Spring 2011

ELPA 9405: Qualitative Tools for Applied Research in Education Leadership (Seminar in Education Leadership) – part of an instructional team

- Summer 2006, 2010
- ELPA 9405: Quantitative Tools for Applied Research in Education Leadership Policy Analysis for Educational Leadership (Seminar in Education Leadership)
- Spring 2006, 2008, 2010, 2012
- ELPA 9407: Economics of Education (Seminar in Education Policy)
- Fall 2007, 2008, 2009
- ELPA 9407: Quantitative Evaluation of Policy Issues (Seminar in Education Policy)
- Spring 2007, 2009; Summer 2011
- ELPA 9408: Higher Education Policy (Seminar in Higher and Continuing Education)
- Fall 2007, 2009, 2011
- ELPA 9451: Higher Education Finance
- Spring 2007, 2008, 2009, 2010, 2011, 2012
- ELPA 9452: Overview of Higher Education
- Fall 2008, 2009, 2010; Summer 2007
- ELPA 9478: Policy Analysis for Educational Leadership – part of an instructional team
- Summer 2006, 2010

Doctoral Advisees - Completed

Edna Grover-Bisker, Ed.D. (2011)

- Dissertation title: Textbook Pages to Salary Wages: An Examination of the Relationship Between Cooperative Education and Early Employment Outcomes

Angela Hull, Ph.D. (2007) (co-chair with Dr. Peggy Placier)

- Dissertation title: Beyond Money: Relating Local School Taxation to Family and Community Risk

Doctoral Advisees - In Progress

Alaine Arnott, Ph.D.

Craig Benson, Ph.D.

Shannon Breske, Ph.D.

Colleen Brown, Ph.D.

Allison Copeland, Ph.D.

Amy Dykens, Ed.D.

Jason Evans, Ph.D.

Charles Frey, Ph.D.

Lala Ganiyeva, Ph.D.

Kevin Gwaltney, Ph.D.

Joe Hayes, Ed.D.

Nino Kalatozi, Ph.D.

Steve Mallott, Ed.D.

David Rielley, Ph.D.

Jeffrey Wiese, Ph.D.

Jie Zhang, Ph.D.

Master's Advisees - Completed

Paige Harrison, M.Ed. (2011)

Jonathan Pryor, M.Ed. (2011)

Robert Carroll, M.A. (2009)

- Manuscript Title: Returning Veterans: The Most Unique Students on Our Campuses

Jodie Heinicka, M.A. (2008)

- Manuscript Title: The Emergence of Women in College Athletics: Progression, Achievements, and Challenges

Christine Dallao, M.Ed. (2008)

Toni Koch, M.Ed. (2008)

Meredith Shaw, M.Ed. (2009)

Neil Stanglein, M.Ed. (2009)

Master's Advisees - In Progress

Christina Balser, M.Ed.

Kari Eckelkamp, M.Ed.

Alicia Fitzgerald, M.Ed.

Kathryn Guynn, M.Ed.

Timothy Hill, M.Ed.

Hui-Yen Huang, M.Ed.

Christine Kintner, M.E.d

Mollie Landers, M.Ed.

Jacob Mydlo, M.Ed.

Stephanie Praschan, M.Ed.

Robert Ross, M.Ed.

Robert Sanders, M.Ed.

Neelay Shaw, M.Ed.

Herman Ware, M.Ed

Stefanie, Zimmerman, M.Ed..

SERVICE

Professional Affiliations

American Economic Association

American Educational Research Association

American Education Finance Association

Association for the Study of Higher Education

Editorial Roles

Research in Higher Education, Consulting Editorial Board, 2011-present.

Review of Higher Education, Editorial Board, 2011-present.

Manuscript Reviewer

American Educational Research Journal: Teaching, Learning, and Human Development

Economics of Education Review

Education Finance and Policy

Educational Policy

Enrollment Management Journal

Journal about Women in Higher Education

Journal of Diversity in Higher Education
Journal of Economic Education
Journal of School Leadership
Quarterly Review of Economics and Finance
Research in Higher Education
Review of Higher Education
Review of Industrial Organization
Sociology of Education

Program Planning Committee

Association for the Study of Higher Education – Division 5 (Policy, Finance, and Economics), 2011, member.
American Educational Research Association – Division J (Higher Education), 2009, member.

Conference Proposal Reviewer

American Educational Research Association, 2007, 2008, 2009, 2010, 2011, 2012
Association for the Study of Higher Education, 2006, 2007, 2008, 2009, 2010, 2011

Conference Session Chair

American Education Finance Association, 2010, 2012
American Education Research Association, 2009, 2010
Association for the Study of Higher Education, 2007
Southern Economic Association, 2007

Conference Session Discussant

Association for the Study of Higher Education, 2008, 2009, 2010, 2011
American Educational Research Association, 2007, 2010
American Education Finance Association, 2007, 2010
Association for Education Finance and Policy, 2011, 2012
From Equity to Adequacy to Choice School Finance Conference, Columbia, MO, 2007
Southern Economic Association, 2007
Western Economic Association International, 2010

University of Missouri, System

Advisory Role to the Missouri Department of Higher Education, 2009-present.
Planning committee to establish a research consortium for the study of the Kansas City area school districts: Member, 2006-present.
Tuition increase plan advisory: Ad-hoc committee member, 2005

University of Missouri, Columbia Campus

Truman School of Public Affairs Faculty Search Committee: Member, 2011
Planning Committee for *Using Longitudinal Data to Improve P - 20 Educational Outcomes in Missouri* conference, June, 2009: Member, 2008-2009.
Missouri P-20 Education Research Center: Board Member, 2006-present.
Advisory Role to the Vice Provost of Enrollment Management for issues of enrollment management, 2006-present.

University of Missouri, College of Education

Student Awards Committee: Member, 2010-present
Information and Technology Committee: Vice-Chair, 2010-present; Member, 2008-present
ESCP Faculty Search – Educational Psychology: Member, 2007-2008
Center for Community College Research: Research Associate, 2006-2009
Planning Committee for the *No Child Left Behind Town Hall* 2006, member, Fall 2005-
Winter 2006

University of Missouri, Department of Educational Leadership and Policy Analysis

Student Scholarship Committee: Chair, 2008-present; Member, 2006-2008
ELPA Search – PK-12 Leadership (2 lines): Member, 2011-present
ELPA Search – Higher Education NTT: Member, 2011
ELPA Search – Higher and Continuing Education: Member, 2009-2010
ELPA Search – Educational Administration/Policy: Member, 2008-2009
ELPA Search – Higher and Continuing Education: Member, 2007-2008
ELPA Search – Educational Administration: Member, 2005-2006
Statewide Cooperative EdD Program, Paper screening of applicants, 2007, 2009, 2011
Statewide Cooperative EdD Program, Applicant interviews, 2007, 2009, 2011

HONORS AND AWARDS

National

University of Houston, Higher Education Finance Roundtable Fellow, 2006.

Institutional

Nominee for an Excellence in Education Award, University of Missouri, Department of Student Affairs, 2007

Graduate School Research Award, University of Oregon, 2004.

Kleinsorge Research Fellowship, Department of Economics, University of Oregon, 2004.

Outstanding GTF Teaching Award, Department of Economics, University of Oregon, 2004.

Graduate Teaching Fellowship, University of Oregon, 2001 – 2005.

Best Undergraduate Honors Thesis, Department of Economics, University of Oregon, 1999.