

Oksana Loginova

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Personal

Female, married, two kids, U.S. permanent resident

Education

Ph.D. in Economics, Duke University, USA, August 2000 – May 2005

M.A. in Economics, New Economic School, Russia, August 1996 – June 1998

M.S. in Mathematics, Moscow State University, Russia, September 1990 – June 1995

Employment

Assistant Professor, Department of Economics, University of Missouri, 2005 – present

Fields

Microeconomic theory, game theory, industrial organization

Refereed publications

“Customization: Ideal Varieties, Product Uniqueness and Price Competition,” with X. Henry Wang, *Economics Bulletin*, Volume 29, Issue 4 (October 2009), pp. 2578-2586

“Exposure Order Effects and Advertising Competition,” *Journal of Economic Behavior and Organization*, Volume 71, Issue 2 (August 2009), pp. 528-538

“Real and Virtual Competition,” *Journal of Industrial Economics*, Volume 57, Number 2 (June 2009), pp. 319-342

“Incentive Schemes in Peer-to-Peer Networks,” with Haibin Lu and X. Henry Wang, *The B. E. Journal of Theoretical Economics*, Volume 9, Issue 1 (January 2009), Article 2

“Price Experimentation with Strategic Buyers,” with Curtis Taylor, *Review of Economic Design*, Volume 12, Issue 3 (September 2008), pp. 165-187

Papers under review and current projects

“Customization with Vertically Differentiated Products,” with X. Henry Wang, November 2009 (2nd revise&resubmit at *Journal of Economics and Management Strategy*)

“Brand Familiarity and Product Knowledge in Customization,” October 2009 (submitted)

“Customization and Brand Loyalty,” August 2009

Courses taught

Quantitative economics (undergraduate and graduate), game theory (undergraduate), advanced game theory (graduate)

Grants and awards

NET Institute Summer Grant 2008 (co-PI with Henry X. Wang)

Top TA Award, Duke University, Spring 2003

Joseph J. Spengler Fellowship, Duke University, Fall 2000 – Spring 2001

Referee work

European Economic Review, Journal of Political Economy, International Journal of Industrial Organization, Journal of Industrial Economics, Journal of the European Economic Association, Journal of Legal Studies, RAND Journal of Economics, International Review of Law and Economics, The B.E. Journal of Theoretical Economics, Journal of Economics and Management Strategy, Bulletin of Economic Research, Economics Bulletin, Journal of Economics and Management Strategy

Presentations

International Industrial Organization Conference, Boston, April 2009

Southern Illinois University, February 2009

University of Pittsburgh, December 2007

North American Summer ES Meetings, Duke University, June 2007

International Industrial Organization Conference, Savannah, April 2007

Midwest Economic Theory Conference, Purdue University, October 2006

Midwest Economic Theory Conference, Michigan State University, April 2006

University of South Carolina, University of Colorado-Boulder, University of Montreal, University of Quebec in Montreal, New Economic School-Moscow, University of Missouri-Columbia, Spring 2005

Competition Strategies and Customer Relations Workshop, Helsinki, Finland, November 2004

Microeconomic Theory Workshop, Duke University, October 2004

European Association for Research in Industrial Economics Conference, Berlin, Germany, September 2004